



Mazda USA uses Datacastle RED and Microsoft Azure for hands-free laptop backup

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers.

Datacastle RED is a hybrid cloud service for endpoint backup that allows enterprises to mitigate data loss and data breach while maximizing network and end user performance.

- **Hybrid cloud service:** Maximum deployment flexibility and scalability for large distributed organizations
- **Mitigate data loss/breach:** Unique enterprise-grade endpoint backup and security for the mobile workforce
- **Maximize network and end user performance:** Intelligent global usage of bandwidth for optimized end-user experiences

With Datacastle, you can use your existing Microsoft Azure storage, compute and database to provide backup and protection for your endpoint devices.

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“For us, it came down to the fact that we get a best-of-breed laptop backup solution without the hassle of managing and supporting the solution ourselves.”

Josh Antezana, Virtual Desktop Infrastructure Engineer, Mazda USA

The situation

Recognizing the importance of an enterprise-grade solution for backing up and securing data on employee desktops and laptops, Mazda USA was looking to replace an outdated legacy solution that no longer met their needs.

The solution

Mazda USA selected Datacastle RED running on Microsoft Azure to protect over 682 devices. Data is backed up to a secure Datacastle RED Vault on Microsoft Azure and the data is automatically replicated to multiple Azure data centers across North America. A long-time Microsoft customer, Mazda USA had unused Azure capacity on their Enterprise Agreement which they were able to allocate to endpoint protection.

The IT and helpdesk teams appreciated that Datacastle RED is a managed PaaS-based service where all upgrades, computing resources, and service maintenance is done automatically by Datacastle without Mazda USA needing to dedicate support resources.

This means Mazda can centrally manage all the end users and policies for the entire service without the headaches of managing the infrastructure.

Key benefits

- The Datacastle Red client was deployed to Mazda USA employees in less than 90 days.
- Total data protected: 4.8TB
- 19,561 backups completed in one month
- Backups are administered via one centrally managed policy

